ICSC CANADIAN SHOPPING CENTRE AWARDS PRESENTS

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OCTOBER 7, 2015

ANNOUNCING THE WINNERS OF THE 2015 ICSC CANADIAN SHOPPING CENTRE AWARDS
Alexis Nihon used the pending arrival of Target as a catalyst for a cosmetic renovations aimed to modernize the centre, recapture lost market share and, more importantly, to make it universally accessible to people with disabilities. By partnering with a local research facility, the centre became a “living lab” that tested and implemented new innovations in accessibility design features to accommodate those with visual, auditory and physical impairments. The result: a contemporary design that is the model of in the industry; a boost in sales of 37%; 8 new tenants; and an increase in traffic of 15.4%.

Following a $280 million dollar redevelopment, Guildford Town Centre located in Surrey, BC has been transformed into the Fraser River Valley’s premier retail destination. Featuring a 270,000 space sq. and ft. expansion, the centre has strengthened its fashion positioning with 70 top name retailers. The addition of a stunning Grand Entry, a new 1,000-seat food court, a redesigned Centre Court with a dramatic water feature and a full renovation has created a new contemporary environment. The installation of North America’s largest exterior living wall allowed the project to achieve LEED Gold.